



Jolie

EVENT MANAGEMENT

MANAGING EVENTS HAS NEVER BEEN EASIER



simple, fast & safe

EVENT MANAGEMENT

Organize your online, physical or hybrid event in few simple steps with Jolie.

Generate registration forms, send invitations, manage appointment calendars, create landing pages and much more in a few minutes.

The software is modular and customizable with your colors and graphics and offers a series of features to optimize processes before, during and after the event.

Make your event memorable, build customer loyalty and encourage word of mouth.

JOLIE IN NUMBERS

Peritus has been an Event Partner of Italian and foreign automotive reference brands for 16 years.

Jolie is today the official event management platform (CRM-integrated) of 3 large Italian car manufacturers.

Beyond **10.000 guest rankings** for better follow up

Beyond **4.000 new prospects** registered

Beyond **19.000 TD** managed

Beyond **900 events** organized

Source: automotive customer's database 2024



THE EVENT

BEFORE: PLAN THE EVENT



GUESTS MANAGEMENT

Create the guest list and enter additional information to improve the reception starting from company CRM, xls file, web form.

INVITE / SAVE THE DATE / REMINDER

Calendar communication flows and reminders, filter recipients and send messages automatically.

EVENT LANDING PAGE

Create custom registration pages integrated with your portals and advertise the event.

COORDINATES

Choose the dates and the location and define the organizational details. Create dynamic tests, product totems, brochures and data sheets.

DURING: MANAGE THE EVENT



ACCREDITATION

Simplify guest check-in with I-Pad, QRcode and App; welcome last minute guests and escorts. Save time, paper and staff.

ALERT

Recognize special customers thanks to a text message automatically sent by the system.

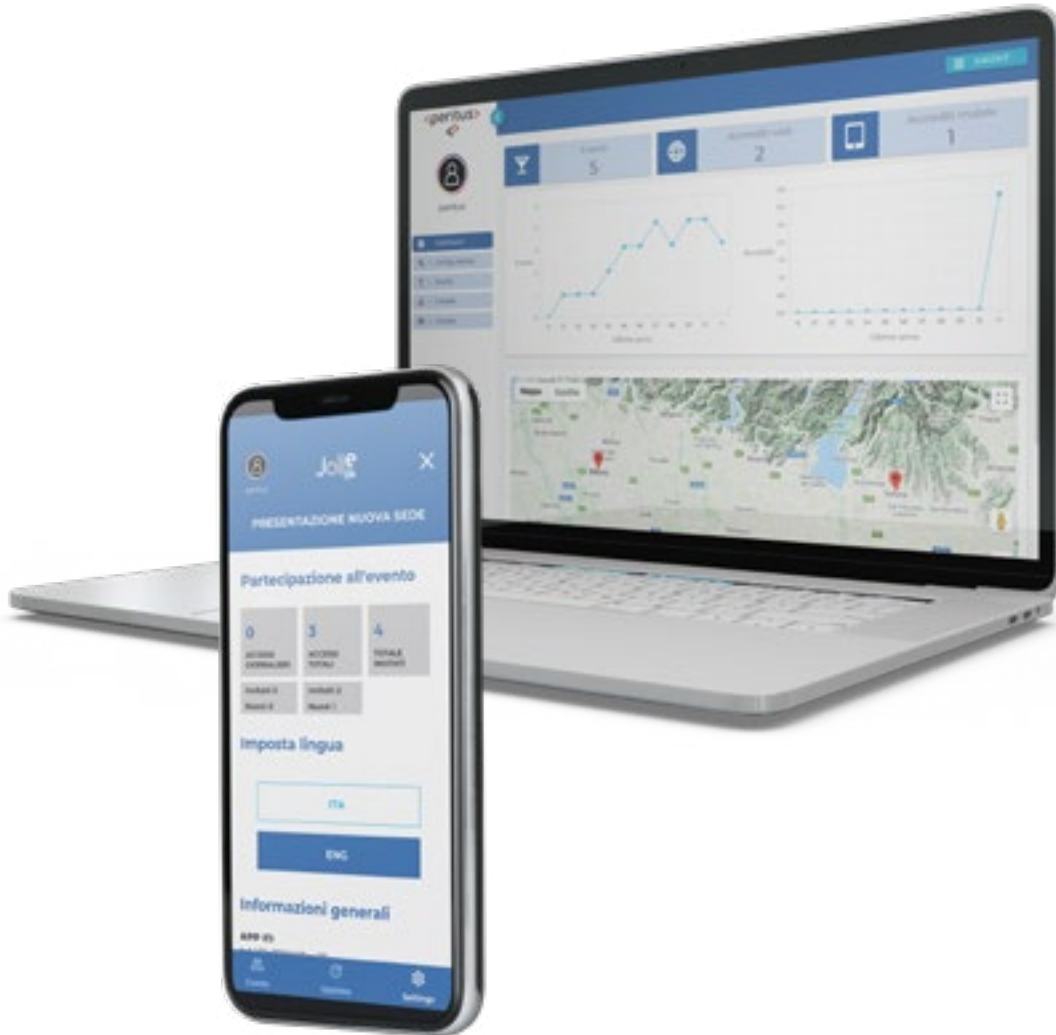
PRIVACY

Protect the guests' privacy with the signature of a photo and video release.

LAST MINUTE GUESTS

Add guests and carers manually at any time.

AFTER: COLLECT & ANALYZE DATA



DATA ANALYSIS

Check the performance of the event and the participation of guests.

GUESTS RANKING

Monitor your guests' interest in the brand, identify and consolidate your market niches.

LEAD GENERATION & CUSTOMER SATISFACTION

Generate new contacts and turn them into customers.

SAFETY & PRIVACY

Protect your guests' data.

SERVICES



i-PAD RENTAL

Use intuitive digital interfaces and save paper and money.

DATA UPLOAD

Turn your data into immediate and engaging product sheets.

TRADUZIONI & INTERPRETARIATO

Count on professional translations thanks to the partnership with StudioTre.

HOSTESS

Find the right staff to manage your event in the best way.

SECRETARIAT

Rely on qualified personnel for the management of complex events.

ONE APP, MANY FEATURES



Real-time data collection and monitoring

Constant monitoring of KPIs

Organization and management of test drives

Digital privacy

API for integration with external systems

Digital cards for the cars on display

WEB STREAMING



MANAGE INVITATIONS, RESERVATIONS AND TRACKING

Schedule video bookings

Manage streaming guest lists

Send invitations with personalized link for access and accreditation

Activate the access button close to the event and simplify access control

Track digital event attendees immediately

VIRTUAL SHOWROOM



INTERACTIVE VIRTUAL EXPERIENCE

With Jolie you ride the wave of dematerialisation and you can:

Display products in a virtual showroom

Facilitate communication between customers and vendors through interactive presentations

Provide images, videos and interactive cards combined with the exploration of a 3D digital space

Interact with the product through interactive installations

Make product testing virtual and realistic thanks to augmented reality

Offer live streaming for upcoming events with physical presence of products and guests

Present the new models in private meet mode

SURVEY & ITB



FEEDBACK COLLECTION & INTENTION TO BUY

L'evento non finisce quando gli ospiti tornano a casa.

La cura del post-evento è fondamentale per raccogliere feedback, tirare le somme sul successo dell'evento e fidelizzare i clienti.

Con Jolie:

Invii survey ai partecipanti tramite mobile app ed e-mail

Acceleri e semplifichi la compilazione

Rendi i risultati immediatamente accessibili

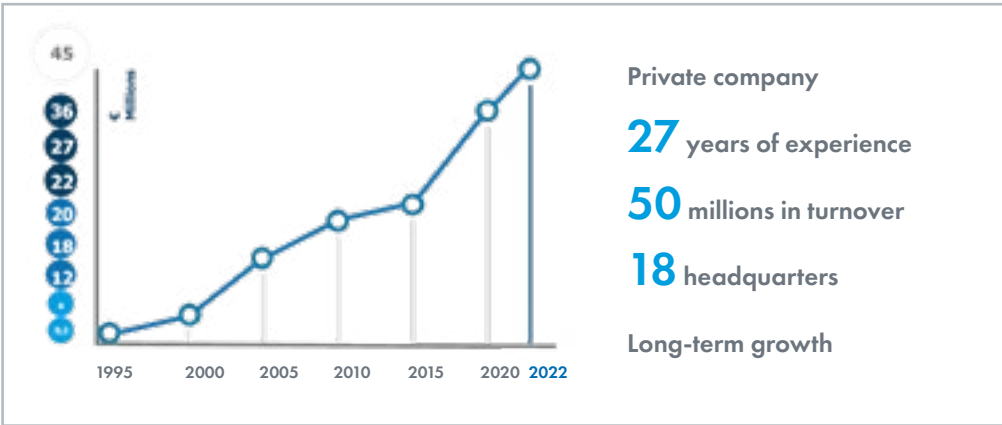
Generi i grafici per export reportistica in un click

Consolidi le Intention To Buy su CRM Salesforce & controlli in ogni momento il cambio status (hot, warm, cold)

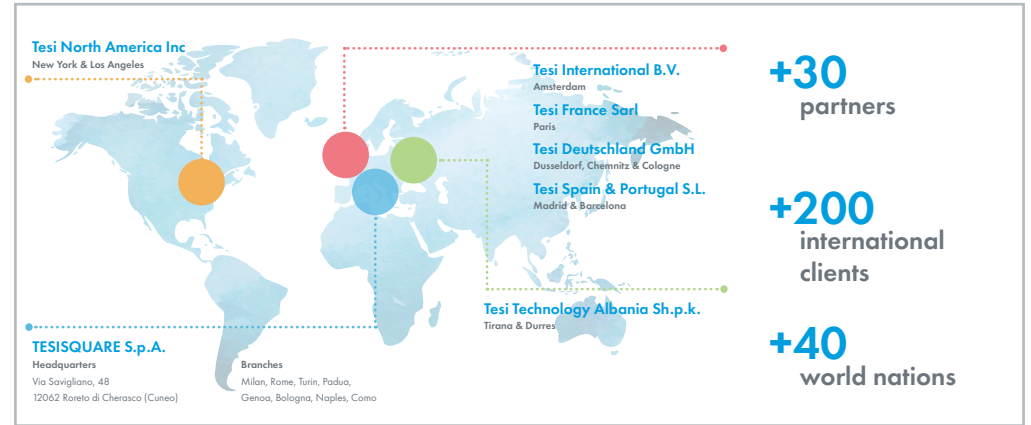


IN NUMBERS

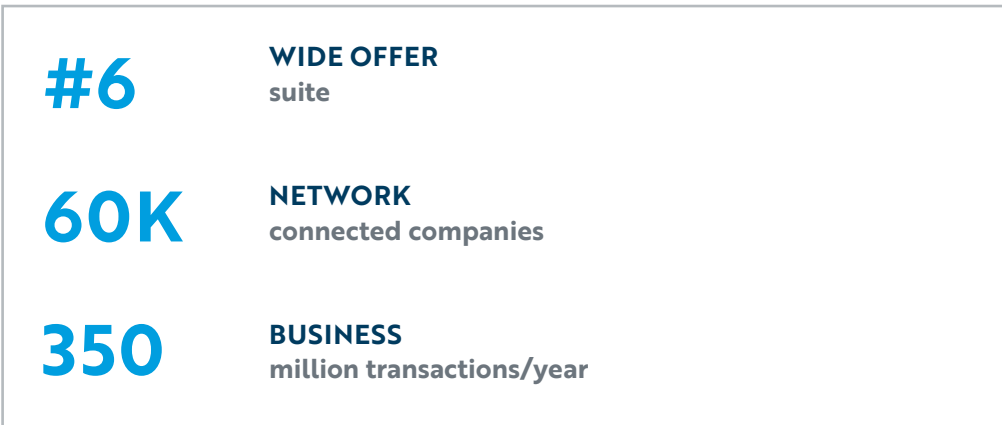
COMPANY



GLOBAL NETWORK



SUPPLY CHAIN



CLIENTS



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PERITUS ABOUT US



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DIGITAL SOLUTIONS



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